



## Workshop Implementing a carbon mitigation programme



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**LIFE14 GIC/FR/000475**

<http://www.climfoot-project.eu>



## Roundtable



- Name
- Organisation / position
- Country



## I. Introduction

## II. The main ingredients of the programme

- I. Team
- II. Communication
- III. Trainings
- IV. Tools
- V. Experimentation
  - I. Feedback from Italy
  - II. Feedback from France
- VI. Planning and finance aspects



## III. Conclusion



Coffee break somewhere in the middle !!



## Your expectations (from preliminary questionnaire)

- Expectations :
  - *Exchange of experience*
  - *Exchange of result from implementation*
  - *Networking*
  - *Looking for opportunities for other project initiatives*
  - *Better knowledge of how the program works*
  - *Better knowledge of how to implement such a program*
  - *To know more about Clim'foot tools*
  - *Develop, manage and monitor a carbon EF database*
  - *How to promote a voluntary program to organisations*
  - *Gain more knowledge about the method and the key actors*
  - *Guide to nationalize the tools*
  - *New ideas in encouraging different types of organisation*
  - *Example of good practice*



## Your expectations (from preliminary questionnaire)

- Plan to implement a similar program:
  - *Yes: 5*
  - *Maybe: 5*
  - *No: 1*
- Support expected
  - *Toolbox: 100%*
  - *Day to day support: 50%*
  - *Peer-to-peer support: 1*
  - *Expert on demand consultation: 1*



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## Project team

- Long term project (24 to 36 months)
- Project pilot: public organisation.
  - *Close relations with politics/government*
  - *Good relations with end-users: companies, public authorities etc...*
- Team members:
  - *1 project coordinator*
  - *3 to 5 project managers (consultants ?)*
  - *Translator*
  - *IT Support*
  - *Com support*



## Clim'foot input

- Partners' examples:
  - *Type of organisation*
  - *Ressources involved*







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## Preliminary comments

- *Multidimension topic:*  
Methodology; scientific aspects; technical; regulatory; strategic...
- *Organisations not prepared.*
- *Strong need to have a clear understanding of what carbon footprint means for an organisation.*
- *Why should organisations care about it?*



## Communication

- Why calculating my CFO ?
  - *Risk management*
    - Access to markets: B to B
    - End users expectations
    - Investors rating criterias
    - Image, non financial reporting
    - Fossil fuel dependency
    - Climate change impact
    - Increased regulations: direct and indirect.



## Communication

- *Opportunities*
  - Cost reduction
  - Product design or redesign
  - Innovation for product/services/business model
- Defining the final objective of your program:
  - *To have organisation acting : internal SWOT*
  - *Reporting and external communication : advantages, weaknesses*



## Clim'foot input

Feedback from the Clim'foot partners

Your questions





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## Trainings

- Training of the project team
  - Energy and climate challenges
  - Methodology principles of carbon footprint accounting.
  - The calculation phase
  - The mitigation actions phase
    - *Clim'foot: e-learning module (English), documentation*
- Train the trainer → project team
  - *Clim'foot: train the trainer material*



## Trainings

- Training for end users → voluntary program
  - *End users training material for on site session*
  - *E-learning modules (to be translated)*
- Training curriculum for consultants, end users (including teachers/professors) : long term dissemination
  - *Various formats: short, long, onsite, online*





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## Tools

- Emission factors database
  - *Existing ones*
  - *Developing a national database*
- GHG Emissions calculation
  - *Activity data “shopping list”*
  - *Bilan Carbone<sup>®</sup> Climfoot*
- Quantification of actions
  - *Methodology guide*



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## Voluntary program

- Objectives: test tools, methodology, EF, communication
- Disseminate towards other organisation
- Communicate on results and learnings



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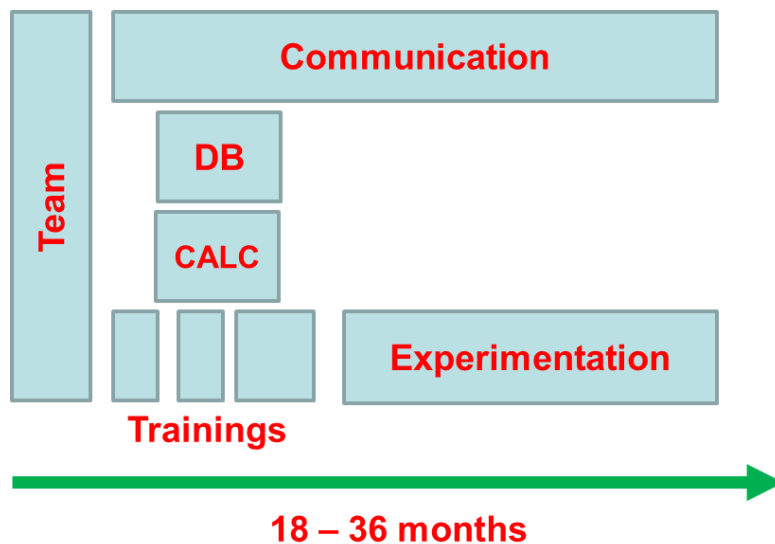
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## Planning and budget

- Typical project planning



- Estimated costs :

- *Manpower: about 3 to 5 full time equivalent*
- *IT and communication support*



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- Material available on Clim'foot site
- Possible support from partners
- « Join the Clim' foot community » !